



**FOR IMMEDIATE RELEASE**  
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### **SydneyPLUS introduces Cuadra's STAR/Archives to the SydneyPLUS user community.**

*The highly acclaimed solution for archival collections management is now  
available to SydneyPLUS users*

**Los Angeles, CA—March 4, 2009—**SydneyPLUS is pleased to announce that **STAR/Archives**, a software product of Cuadra Associates, Inc., is now available to SydneyPLUS customers.

Cuadra Associates is the newest member of the SydneyPLUS family of companies. Its suite of software solutions complements those of SydneyPLUS. Since the two companies have a common vision for knowledge management software solutions, they are looking for ways to help customers benefit from the best of their two product lines. Offering STAR/Archives to SydneyPLUS customers is the first in what will be a series of cooperative efforts.

STAR/Archives is designed to help archivists meet their most important goal—providing access to their collections—by allowing for searching within and across their collections. It also helps them to save time and staff resources by allowing for generation of archival reports, such as EAD finding aids, container lists, deeds of gift, and MARC records from STAR/Archives catalog records.

Customers such as Beth Lander of the Bucks County Historical Society have given STAR/Archives high praise. “STAR/Archives offers the depth and flexibility we need to manage our varied collections. It is the perfect solution to our information management needs.”

#### **About SydneyPLUS International**

As a leading developer of Knowledge Management solutions since 1977, SydneyPLUS has partnered with some of the world's leading businesses—including Fortune 1000 companies and law firms—to provide increased financial and organizational returns through improved access to information.

Whether the goal is to manage a single database of experts within a pharmaceutical company, the digitized special effects collection of a film production company, or all the corporate libraries within a multinational law firm, any organization will achieve increased benefits from more efficient access to their high value knowledge assets, while enhancing revenues, dramatically increasing efficiency, and reducing costs.

**About Cuadra Associates, Inc.**

Cuadra Associates, Inc. is a leading provider of knowledge management software products. The core of every Cuadra solution is **STAR**<sup>®</sup>, an acclaimed software package with the power and flexibility to manage collections of all types, including those maintained by libraries and information centers, records centers, archives, museums, competitive intelligence organizations, and publishers.

For more information about STAR/Archives visit [www.cuadra.com/archives.html](http://www.cuadra.com/archives.html) or contact Rob Ingram of Sydney*PLUS* at **604/278-6717** or Ilene Slavick of Cuadra Associates at **800/366-1390**.